





# Film Festival

*Beyond the mainstream...*

9 - 10 December 2007

Crowne Plaza, Kuala Lumpur, Malaysia

Theme for the 2nd i4d Film Festival:  
*New Media in Development*

## Get Involved!

Submit films in the following genres

- Films documenting ICT use for Development
- Films created by the Community for the Community

Topics of the films should address the Millennium Development Goals in their essence such as,

- Poverty alleviation
- Education
- Health
- Gender equality
- Women empowerment, etc.

Log on to [www.i4donline.net/filmfestival](http://www.i4donline.net/filmfestival) for more details

Contact: Sulakshana Bhattacharya  
([sulakshana@csdms.in](mailto:sulakshana@csdms.in))

Image credits: Chaitanya Modak, DRISHTI



Organised by



## Features

- 6 Emerging market economies: India and China**  
Tale of the dragon and the elephant  
**Shambhu Ghatak**
- 10 Defining emerging markets**  
A developing country perspective  
**Jayalakshmi Chittoor**
- 12 Opportunities for rural India**  
Equalising growth in outsourcing  
**Prashant Gupta, Vignesh S**
- 15 Telecom accessibility**  
Phones at the bottom of the pyramid  
**Anu Samarajiva, Ayesha Zainudeen**

- 26 Games for a purpose**  
Playing seriously  
**Prashant Gupta**
- 29 Opinion**  
Are English skills a power in India?  
**Prashant Gupta**
- 30 Community media, India**  
Radio broadcasting uber wires  
**Vickram Krishna**
- 39 Showcase**  
Exemplary online alternative media  
**Prashant Gupta**



## Field Visit

- 32 Barefoot College, Tilonia, Rajasthan, India**  
Campus with no gates  
**Anaam Sharma, Vignesh S**



## Interviews

- 22 eGovServices to develop CSCs in Jharkhand**  
**Parminder Singh**
- 23 Technology for the people**  
**Rajen Varada**

## Rendezvous

- 17 Launch of OECD Economic Surveys, India Report**  
India surging ahead
- 28 Manthan Award 2007**  
Recognising the ICT content innovations

## Columns

- 42 Bytes for All**

- 44 Book received**  
The bottom billion



- 45 What's on**

- 46 In Fact**  
Doing business 2008

**i4donline.net**

**News**  
Search ICT4D news by date in the sectors of governance, health, education, agriculture and so on.

**E-mail**  
Subscribe to daily, weekly, monthly newsletters online or send request to [info@i4donline.net](mailto:info@i4donline.net)

**Print edition**  
The past issues of the magazine are available online [www.i4d.csdms.in/archive/archive.htm](http://www.i4d.csdms.in/archive/archive.htm)

**New!**  
Knowledge bank of books on ICT4D  
[www.i4d.csdms.in/floss/introduction.asp](http://www.i4d.csdms.in/floss/introduction.asp)

## i4d Mail box

[info@i4donline.net](mailto:info@i4donline.net)

It is nice to receive i4d news bulletin regularly. We are really happy with that and hope to receive it always.

**Humaira Habib**  
Manager Director, Radio Sahar  
Herat Afghanistan  
[habibhumaira@gmail.com](mailto:habibhumaira@gmail.com)

This has reference to the i4d news entitled 'UN-sponsored meeting on telecentres to be held in Bangkok (Thailand)' released on 28 September 2007. I do really appreciate your efforts in compiling the news showcasing the initiatives of such projects. It helps us to understand global perspectives. Please pay attention on compiling local community based e-Community centres.

**Mahesh Dissanayake**  
Project Manager  
Nanasala e-Community Centre,  
Sri Lanka  
[thalpotha\\_nanasala@yahoo.co.in](mailto:thalpotha_nanasala@yahoo.co.in)

The interview titled 'Interface with e-Krishi' being published in Vol. V, No.8 (i4d, September 2007), seems very promising...

**G.S. Prasanth, India**  
[gs.prasanth@gmail.com](mailto:gs.prasanth@gmail.com)

I would like to thank CSDMS for the interest shown towards the OSCAR project and inviting me to contribute for its upcoming publication on agriculture. I'm aware of CSDMS through its i4d publication to which I am subscribed. I found it a very interesting and genuine publication. I would send a write-up to CSDMS publications on OSCAR as soon as possible.

**Dr. Pierre GRARD**  
OSCAR project, Cirad, Vientiane,  
Lao PDR, [pierre.grard@cirad.fr](mailto:pierre.grard@cirad.fr)

