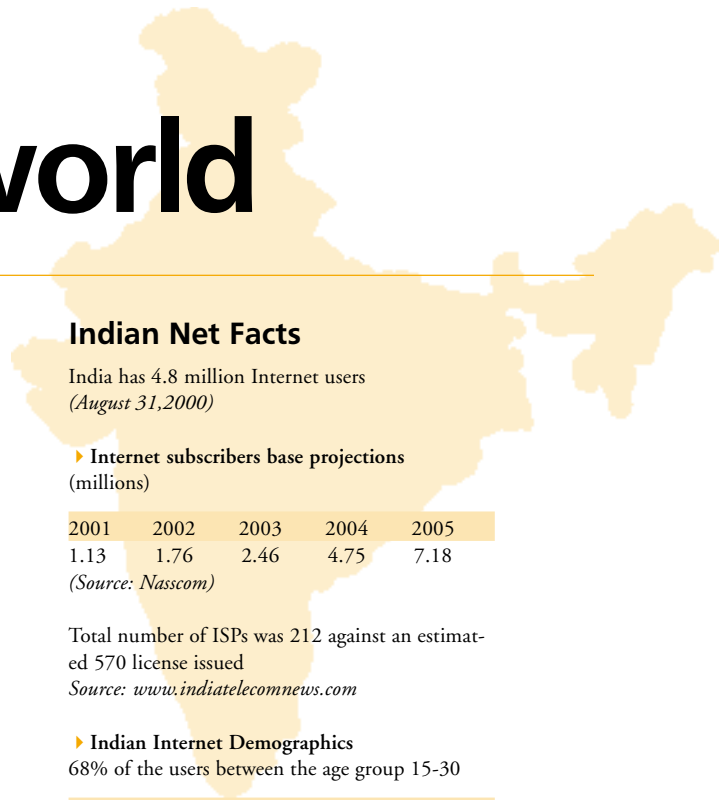


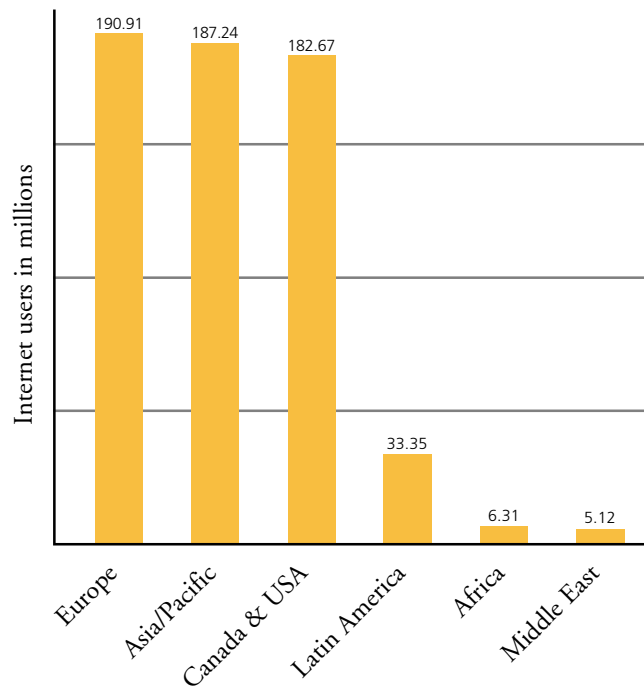
E(I)nter net world



Internet users worldwide

Region	Leading Countries	Users (in Millions)
Asia/ Pacific		187.24
	Japan	56
	China	45.8
Europe		190.91
	United Kingdom	34.3
	Germany	32.1
Middle East		5.12
	Israel	1.94
	UAE	0.9
Canada and USA		182.67
	US	165.75
	Canada	16.84
Latin America		33.35
	Brazil	13.98
	Argentina	3.83
Africa		6.31
	South Africa	3
	Egypt	0.6
World		605.6

(It is an “educated guess” as to how many are online worldwide.)
 Source: www.nua.ie/surveys/ (september 2002)



Indian Net Facts

India has 4.8 million Internet users
 (August 31, 2000)

► Internet subscribers base projections (millions)

2001	2002	2003	2004	2005
1.13	1.76	2.46	4.75	7.18

(Source: Nasscom)

Total number of ISPs was 212 against an estimated 570 license issued
 Source: www.indiatelecomnews.com

► Indian Internet Demographics

68% of the users between the age group 15-30

Age	% of Users
15-20	25
21-25	29
26-30	14
30 +	32

► Currently a male perspective

Gender	% Users
Male	76
Female	24

► Internet users are more affluent

MHI*	% Indians	% Internet Users
< Rs. 10, 000	61	40
> Rs 10,000	39	60

*MHI: Monthly Household Income

► 90% use Internet for Communication

Used for	% Users	% time
Email	90	35
Information	50	9
Chat	43	11
Education/ Academic info	41	6
Downloads	38	4
Entertainment	27	4
Jobs	23	4

Source

www.emediaplan.com/Internet/indianusers.asp

◆ Internet connectivity and user profile in India suggests restricted growth